

# Why You Need a Global AV & Video Communications Partner

Audio visual and unified communications technologies have become an essential part of everyday business, requiring strategic thinking about your investment. Working with one truly integrated AV partner creates a cost effective and efficient platform for the global design and support of your complex AV and video systems.

#### **Solutions Architecture**

- Today's AV and video systems are highly integrated with existing infrastructure, networks and third-party systems requiring service partners with working knowledge and expertise of your complex environment. A single partner strategy creates a resource for coordinating global initiatives for the design, deployment, management and service of enterprise AV and video systems.
- Managing this complex technology requires AV, UC as well as IT expertise, requiring a global partner with all of these interdisciplinary skills.

#### **Consistent Process**

- One partner for the design, deployment and service of all your complex technology means you don't have to deal with multiple vendors, juggle different documentation, manage various service contracts, etc.
- A single partner will understand your global strategy and can apply a consistent team, deliverable and process for every office, helping reduce frustration and saving you time and money.



## **Enhanced Technology**

- One partner will have established relationship with all of the key technology manufacturers, keeping up-to-date on new products and upgrades to help determine which solution is the best fit for your specific requirements.
- One source for all AV and video technology means the ability to negotiate cost effective technology purchases.

## **Better Business Planning**

- Detailed cloud-enabled analytics on system performance, room usage, service and equipment inventory is available in one central location, allowing you to make smarter purchasing decisions and maximizing your return on your technology investment.
- Information on service calls and technology usage can be compiled to discover trends throughout the organization for enhanced capital planning.

#### **Reliable Service**

- A centralized infrastructure provides access to all system information allowing for predictable, high quality service.
- A comprehensive service management database allows issues to be reported, tracked and closed more efficiently, with common user issues easily identified and solutions created that can be applied across the organization.
- With a central call center, tier 3 US-based certified engineers can immediately provide 24-hour support via phone or video to many offices at once.



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